

## **CHICO AREA RECREATION AND PARK DISTRICT ONLINE PRIVACY POLICY**

**1. Our Commitment to Privacy.** This notice describes Chico Area Recreation and Park District's ("CARD") privacy policy as it applies to our website. At CARD, your privacy is important to us. For that reason, we have designed this privacy policy to advise you about how we collect, use, store, and protect the personal information you provide. By visiting and using our website, you are accepting the practices described in this privacy policy.

**2. The Information We Collect.** We collect any information you enter on our website or that you give us in any other way. You can choose not to provide certain information, but you may not be able to take advantage of all of our services and features.

**3. How and When We Use Your Information.** The information we collect is used for administering our business activities. We use the information to provide you with information about our programs, classes, trips, tours, and services, to provide you with information that you request, to customize the content you see, to allow you to register for events, programs, trips, tours, or classes, to fulfill your requests for programs, classes, trips, tours, and services, to improve our services, to contact you to respond to your comments or questions, and to conduct research. Occasionally we may use the information you provide us to notify you about changes to our website or new classes, programs, or events. If you request our newsletter or email updates on CARD events, activities, or the like, we use the email address you provide to facilitate your request. Your information is used to perform transactions and deliver services or information you have requested. CARD may also use your information to contact you when necessary for customer service purposes.

As part of your use of our website, you may choose to register with eCARD – our online registration system, which is filtered and operated by The Active Network, LTD. You may be asked to register for a free ID and password and to provide certain personally identifiable information such as your name, address, phone number, email address, zip code, birth date, gender, ZIP code, and credit card information for transactions. If you are using our services to register for an event or program or to purchase a third party product, CARD shares the personal information you provide with the applicable third party or parties to fulfill your request. CARD utilizes a third party, The Active Network, LTD. to assist with our registration process and business transactions. The Active Network, LTD., operates independently from CARD and maintains its own privacy policy and terms of use agreement. Your submission of your personal information is subject further to such third parties' online terms of use and privacy policies. You should review such policies before using our and their services. CARD bears no responsibility for the activities of any such third party to whom CARD provides information to process your request and you should contact those third parties directly regarding your preferences for the use of your personal information and their privacy policies.

**4. Who Has Access to Your Information.** Your privacy is important to CARD. CARD will not disclose any of your personally identifiable information to any third party, except as mentioned in this privacy policy, without first receiving your permission, unless it is required to do so by law, in response to a request from law enforcement or other governmental officials or agencies related to a criminal investigation or other request, to enforce our policies, or to protect our legal rights.

**5. Methods We Use to Protect Your Information.** CARD has established and maintains reasonable security procedures to protect the confidentiality, security and integrity of your personally identifiable information. Our business practices are reviewed periodically for compliance with policies and procedures governing the security and confidentiality of information we collect and limit employee access to confidential information. Our business practices also limit the use and disclosure of such

information to authorized persons. You should review The Active Network, LTD's privacy policy and terms of use before using our and their services to learn how it protects your personally identifiable information.

Please remember that despite our commitment to provide the utmost care in protecting your personal information, no data transmission over the Internet or any wireless network can be guaranteed absolutely secured. Therefore, we do not warrant or ensure security of any information sent to us online or that it will always remain private. You can help to protect your information by safeguarding your password and using caution and discretion when using our website.

**6. Children.** CARD provides programs, services, events, and classes for children under the age of 18. However, CARD's website is not intended for use by children under 18. Further, in accordance with the Children's Online Protection Act, it is not our policy to collect information from anyone under the age of 13. Parents of children under the age of 13 must provide their consent for registration of their children. By registering a child under the age of 13, such parents certify that they are at least 18 years of age or the parent or legal guardian of the child being registered. Please refer to our Terms of Use for additional information about the registration of children under the age of 18.

**7. How You Can Access Your Information.** You can request access to all your personally identifiable information by sending an e-mail to [info@chicorec.com](mailto:info@chicorec.com).

**8. Consent.** By using our website, you consent to the collection and use of your personal information as described in this privacy policy.

**9. Changes to Our Privacy Policy.** CARD reserves the right to modify or supplement its privacy policy at anytime and without any prior notice to you. If our privacy policy or procedures change, we will immediately post those changes to our website. Any such changes will be effective immediately upon being posted, unless otherwise stated in the change. To ensure that you are aware of such changes, we encourage you to review our privacy policy each time you visit our website. Your use of our website following any such changes constitutes your agreement to follow and be bound by the terms changed.

**10. Effective Date.** This privacy policy is effective as of January 1, 2010.

**11. Contact Us.** If you have any questions about this privacy policy, please contact us at:

Attn: General Manager  
By Mail: 545 Vallombrosa Avenue, Chico, CA 95926  
By Phone: (530) 895-4711  
By Email: [info@chicorec.com](mailto:info@chicorec.com)